



GRAPHIC IDENTITY

bioagora



# The main logotype

All uses of the BioAgora logo on advertising material (leaflets, brochures, websites...) must be expressly and formally validated by the BioAgora project before publication or printing, by sending executive files or overviews.

The BioAgora logo should only be associated with the BioAgora project and not with images representing competing companies.



Logotype security zone to be respected

# The secondary logotypes

Depending on the media, secondary logos are possible. The acronym with the leaf and the sign of infinity can be used independently of the logotype.



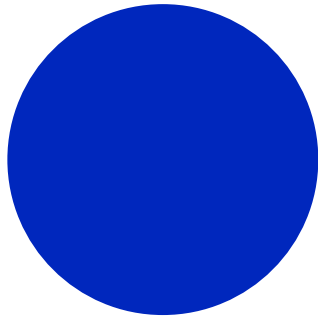
# The uses of logotype

On a dark colored background or on an image, the logo will be used in its light version. It must not be stretched, distorted or used with different colors of the charter.

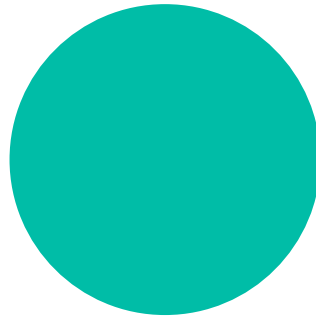




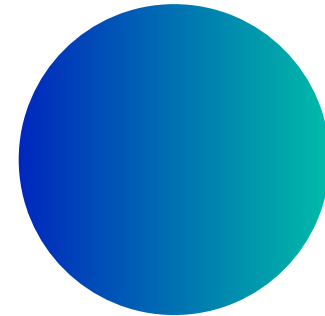
# Color codes



CMYK : 97 · 81 · 0 · 0  
RGB : 0 · 39 · 189  
#0027bd



CMYK : 72 · 0 · 44 · 0  
RGB : 0 · 189 · 167  
#00bda7



Gradient of  
the two main  
colors



Font of the logo

黑體-繁

Aa Light Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Secondary font

Noto sans

Aa Thin Extra-light Light *Italic* Regular Medium **Semi-bold** **Bold** **Extra-bold** **Black**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

